# BE MORE, BE A MEMBER

By joining the Digital Council Africa members have a competitive advantage because they become informed members of their industry as the council actively engages and represents its members at government level. Council members who lead busy professional lives can depend on the organisation to represent and brief them on important industry trends, new legislative rulings, and advances in technology. The main platform the Digital Council Africa (DCA) uses for this is through its annual conference. This event aims to attract C-level speakers and best of breed OEM's and distributors to keep industry informed and updated on the latest trends in technology and legislation.

## WHO SHOULD BECOME A MEMBER?

The Digital Council Africa believes that the development and deployment of digital access and adoption will enhance the quality of life for citizens in Africa and will provide African countries with a digital footprint which will increase their effectiveness and competitiveness within the global marketplace. We welcome any company, business entity, non-profit organisation, academic institution that is involved in the development, production, deployment, service, maintenance or analysis of digital networks and/or components.

## BENEFITS OF BEING A MEMBER OF THE DIGITAL COUNCIL AFRICA

### Change the future of Africa

By actively participating in our community you are able to take part in the process of accelerating the digital economy in Africa. Members of the Digital Council Africa support the development and deployment of digital networks and applications that will change the lives of all citizens on the continent of Africa.

### Access to industry events and sharing of market data

The Digital Council Africa, as well as our partners, conducts market research on a variety of topics and often host industry events where market data is discussed and presented in the form of detailed analysis of these statistics.

### DCA Annual research (for members only)

The DCA annually conducts research into the top African markets and follow market trends of the operators deploying fibre optic infrastructure.

### Unique networking opportunities

By joining the DCA you are able to meet leaders in the industry and benefit from new contacts, open discussions and new insights!

**Exclusive marketing opportunities through the Conext Publication**
(The official newsletter of the DCA)
Every second month we send out a Newsletter to our entire database. All members are invited to send through their contributions at no cost. This can be anything from an article, whitepaper, special offer, product launch, etc.

**Advisory Committees**
All our members are invited to actively participate in the working groups.

**Participation in Digital Council Africa Conferences and other events**
Our annual conference is THE meeting point for all people interested in fibre related activities in Africa. All DCA Members have free access to the conference. We also host annual golf days that are exclusively open to our members.

Above all, your contribution as a member allows us to further our cause which is to educate government and consumers on the benefits of fibre optic infrastructure. Our aim is to support the industry by participating in government committees, speaking at events, engaging with consumers, driving marketing campaigns and achieving the objectives of our members through our ongoing efforts.

## THE PROCESS
Once you decide to become a member you will be required to complete the application form. The application is sent to the Board of Directors for approval. Once approval has been granted new members are then formally introduced to the rest of the members and may participate in all the benefits of the organization.

**We salute our member companies for their contribution to broadband penetration and developing the digital agenda in Africa!!**

For more information on becoming
a member, please email:
*reesha@digitalcouncil.africa*,
contact +27 12 655 2009
or *visit our
website*