

1. SPONSORSHIP BENEFITS (Per Package)

1.1 PLATINUM SPONSORSHIP ZAR 750,000

- Prominent inclusion on all event branding as Presenting Partner
- Prominent inclusion on event branding of arrival area
- Day 1: Keynote address & Workshop host
- Allocated 4 X 8m space in the 'Exhibitor' area
- 6 X seats to the Chairman's dinner
- Meeting Room Access
- Prominent placement of logo on all online correspondence
- Prominent placement of logo on event web site
- Partnership announcement
- Feature piece/interview on LinkedIn page
- Feature piece/interview in the Conext Bi-monthly Publication

1.2 GOLD SPONSORSHIP ZAR 500,000

- Inclusion on all event branding as Conference Partner
- Fireside chat participation & Workshop host
- Allocated 4 X 6m space in the 'Exhibitor' area
- 4 X seats to the Chairman's dinner
- Meeting Room Access
- Logo on all online correspondence
- Logo on event web site
- Partnership announcement
- Feature piece/interview on LinkedIn page
- Feature piece/interview in the Conext Bi-monthly Publication

1.3 SILVER SPONSORSHIP ZAR 300,000

- Inclusion on all event branding as Conference Partner
- Day 1 Panel discussion participation & Workshop host
- Allocated 4 X 4m space in the 'Exhibitor' area
- 2 X seats to the Chairman's dinner
- Logo on all online correspondence
- Logo on event web site
- Partnership announcement
- Partnership promotion on LinkedIn page
- Advert in the Conext Bi-monthly Publication

1.4 BRONZE SPONSORSHIP @ ZAR 175,000

- Inclusion on all event branding as Conference Partner
- Day 1 Workshop host
- Allocated 3 X 3m space in the 'Exhibitor' area
- 2 X seats to the Chairman's dinner
- Logo on all online correspondence
- Logo on event web site
- Partnership announcement
- Partnership promotion on LinkedIn page

1.5 OTHER SPONSORSHIPS

- **BUSINESS LOUNGE ZAR 275,000:**
 - Bespoke area designed for continuous work, executive networking and high-value engagement
 - Inclusion on all event branding as Conference Partner
 - 3 X seats to the Chairman's dinner
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Advert in the Conext Bi-monthly Publication
- **REGISTRATION PARTNER (Including Badges and Lanyards) ZAR 175,000:**
 - Branded backdrop at registration area
 - Sponsor branding to appear on all Conext Conference 2026 printed name badges and lanyards
 - 2 X seats to the Chairman's dinner
 - Locally sourced lanyards by the Digital Council Africa to be produced in line with sponsor and DCA branding requirements
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Included in mailshots to DCA member database
 - 1 page advert in the Conext Bi- monthly Publication
- **CHAIRMAN'S DINNER ZAR 150,000:**
 - Inclusion on limited event branding as Dinner Host
 - Opportunity to brand the dinner venue
 - Welcome address at dinner
 - 6 X seats to the dinner
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Advert in the Conext Bi-monthly Publication
- **WOMEN'S LUNCHEON ZAR 150,000:**
 - Inclusion on limited event branding as Women's Luncheon Host
 - Opportunity to brand the luncheon venue
 - Welcome address at Luncheon
 - 2 X seats to the Chairman's dinner
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Advert in the Conext Bi-monthly Publication

CONEXT Conference 2026

Sponsorship - Terms and Conditions

CONEXT
JOHANNESBURG | 7- 8 OCTOBER 2026

- **COCKTAIL EVENT ZAR 150,000:**
 - Inclusion on limited event branding as Networking Host
 - Opportunity to brand the networking venue
 - Welcome address at networking event
 - 2 X seats to the Chairman's dinner
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Advert in the Conext Bi-monthly Publication
- **COFFEE PARTNER ZAR 65,000 PER DAY:**
 - Barista and Barista machine on the day of the event
 - Coffee cup sleeves to be branded with sponsor logo
 - 2 X seats to the Chairman's Dinner
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Advert in the Conext Bi-monthly Publication
 - Optional: Barista staff to be dressed in sponsor t-shirt/golf shirt (to be provided by sponsor)
- **SMOOTHIE BIKE BAR ZAR 55,000 PER DAY:**
 - Blender Bike on the day of the event
 - Smoothie cup sleeves to be branded with sponsor logo
 - 2 X seats to the Chairman's Dinner
 - Logo on all online correspondence
 - Logo on event web site
 - Partnership announcement
 - Partnership promotion on LinkedIn page
 - Advert in the Conext Bi-monthly Publication
 - Optional: Smoothie Bike staff to be dressed in sponsor t-shirt/golf shirt (to be provided by sponsor)

1. CONTRACT DEFINITIONS

In this Agreement the following words and phrases shall have the following meanings:

- 1.1 Acknowledgement:** The official acknowledgement given by the organizer to the COMPANY for its Contribution as selected in the Sponsorship Application document.
- 1.2 Agreement:** These terms and conditions read together with the Sponsorship Application and any other annexes.
- 1.3 Company:** The legal entity entering into this Agreement, as more fully set out in the Sponsorship Application accompanying this Agreement.
- 1.4 Organizer:** Digital Council Africa NPC, a not-for-profit industry association.
- 1.5 Event:** CONEXT Conference 2026, taking place at The Forum |The Campus. Johannesburg, on the 7th & 8th October 2026.
- 1.6 Commencement Date:** The date of signature of the Agreement by the COMPANY, as set out in the Sponsorship Application document.
- 1.7 Contribution:** The contribution selected by the COMPANY as set out more fully in the Sponsorship Application document.
- 1.8 Notice:** Written notice, including electronic mail or fax to the address set out in this Agreement.
- 1.9 Parties:** Organizer and the COMPANY

2. TERM

The Agreement shall commence on the Commencement Date and shall continue to be of full force and effect until terminated in accordance with this Agreement.

3. INTELLECTUAL PROPERTY

The Parties agree that all Intellectual Property belonging to the Organizer, its Members and Sponsors, shall remain the sole and exclusive property of the Organizer and/or its licensor's. The COMPANY may not use any of the Organizer's Intellectual Property without the prior written consent of the Organizer. The COMPANY hereby provides the Organizer with a non-exclusive, non-transferable right, for the duration of this Agreement, to display the COMPANY's trademark/s and/or logo/s for purposes of the Acknowledgement and for promoting the Event in general.

4. ASSIGNMENT, SALE AND TRANSFER

A Party's rights and obligations in terms of this Agreement may not be licensed, assigned, or transferred at any time, without the prior written consent of the other Party.

5. TERMINATION & BREACH

Either party may immediately terminate this Agreement if the other party commits a material breach, non-observance, or non-performance of any of its obligations hereunder and does not remedy the same (if it is capable of remedy) within 10 days after receiving Notice of such failure or breach by the non-defaulting party.

This Agreement will terminate automatically 1-month after the Event has been declared officially closed or on full delivery of the Contribution, whichever is the latter.

6. FORCE MAJEURE AND LIMITATION OF LIABILITY

Neither of the Parties shall be liable for a failure to perform any of its obligations insofar as it proves:

- that the failure was due to an impediment beyond its control (force majeure);
- that it could not reasonably be expected to have taken the impediment and its effects upon the party's ability to perform into account at the time of the conclusion of this Agreement; and
- that it could not reasonably have avoided or overcome the impediment or at least its effects.

An impediment may result from events such as (without limitation):

- war, whether declared or not, civil war, civil violence, riots and revolutions, acts of sabotage;
- disasters such as violent storms, cyclones, earthquakes, tidal waves, floods, destruction by lightning;
- explosions, fires, destruction of machines, factories and any kind of installations;
- boycotts, strikes and lockouts of all kinds, go-slows, occupation of factories and premises and work stoppages;
- acts of authority, whether lawful or unlawful, apart from acts from which the party seeking relief has assumed the risk by virtue of any other provisions of this Agreement.

For the purposes of this clause "impediment" does not include lack of authorizations, licenses, permits or approvals necessary for the performance of this Agreement and to be issued by the appropriate public authority.

Should a force majeure event occur the Parties shall bear their own respective costs, which may mean that the COMPANY shall forfeit any right to the Acknowledgement and Organizer will forfeit any right it may have in relation to the Contribution.

Notwithstanding anything contained herein neither Party will be liable for damages, direct or indirect, howsoever caused.

7. SPONSOR STAND DESIGN AND DELIVERY

All sponsors will be provided with a **turnkey stand solution** as part of their confirmed sponsorship package. The design, construction, installation, branding application, and dismantling of the stand shall be managed exclusively by the Organizer and/or its appointed contractors.

The Organizer retains full decision-making authority in respect of the conceptualization, layout, structural design, technical specifications, materials, compliance with venue regulations, and overall execution of all sponsor stands, including the appointment and engagement of third-party service providers.

The COMPANY shall provide all required branding elements, artwork, logos (in specified formats), copy, and any other stand-related requirements by no later than four (4) weeks prior to the commencement of the Event, or such other deadline as may be communicated in writing by the Organizer.

In the event that the COMPANY fails to meet the stipulated submission deadlines, the Organizer reserves the right to implement a standard branding layout using available assets or default event branding. The Organizer and its appointed contractors shall not be held liable for any omissions, inaccuracies, or deviations arising from late or incomplete submissions by the COMPANY.

No structural alterations, independent build-ups, or external contractors may be appointed by the COMPANY without the prior written consent of the Organizer.

Any additional customization requests beyond the standard turnkey stand offering must be submitted in writing and will be subject to technical feasibility, venue regulations, and Organizer approval. Any approved additional customization costs shall be borne entirely by the COMPANY and invoiced accordingly.

The Organizer will communicate installation and dismantling timelines. The COMPANY shall comply strictly with all access procedures and operational requirements communicated by the Organizer.

8. FINANCIAL CONDITIONS

All sponsorship fees, payment schedules, and applicable financial terms shall be as set out in the Sponsorship Agreement and/or official invoice issued by the Organizer, unless otherwise agreed in writing by the Organizer.

All amounts are payable in full, without deduction or set-off, within the timeframes stipulated. Failure to make payment in accordance with the agreed schedule may result in the suspension or withdrawal of sponsorship benefits at the Organizer's discretion.

The COMPANY shall be solely responsible for any additional goods or services requested beyond the agreed sponsorship package, including approved stand enhancements, additional branding elements, furniture upgrades, technical requirements, or hospitality arrangements. Any such additional costs shall be arranged and paid directly to the appointed service provider, and the Organizer shall not be contractually or financially responsible for these payments.

The Organizer shall not be contractually or financially liable for any costs incurred directly by the COMPANY with third parties, including but not limited to marketing agencies, promotional suppliers, travel providers, accommodation establishments, or independently appointed service providers.

9. MISCELLANEOUS

It is agreed and understood that this Agreement contains all agreements, promises and understandings between the COMPANY and the Organizer and that no verbal or oral agreements, promises or understandings shall be binding upon either the COMPANY or the Organizer in any dispute, controversy or proceeding at law, and any addition, variation or modification to this Agreement shall be void and ineffective unless reduced to writing and signed by both parties.

If any paragraph, section, provision, sentence, clause, or portion of this Agreement, or any application thereof to any person or circumstance, is determined to be illegal, invalid, or unenforceable, such determination shall in no way affect the legality, validity or enforceability of any other paragraph, section, provision, sentence, clause, or portion of this Agreement.

This Agreement and the performance thereof shall be governed, interpreted, construed, and regulated by the laws of the Republic of South Africa.